



Tails at Twilight
DURHAM'S WELL-GROOMED EVENT

2012 TAILS AT TWILIGHT

SATURDAY, MARCH 17, 2012
6:00—10:00 PM
WASHINGTON DUKE INN & GOLF CLUB



In 2006, the very first *Tails at Twilight* was held to raise money for the Animal Protection Society of Durham. Since then, this gala has become one of Durham's signature charity events, combining an elegant evening with a worthwhile cause — helping abused and neglected pets throughout the community to receive the care they need and to find loving homes.

At the heart of all this is a commitment to the mission of the APS of Durham, which, since 1970, has been to educate the public about the humane care, treatment and well-being of all animals; to help stop pet overpopulation through the promotion of spay/neuter programs; and to find suitable adoptive homes for the animals in our care. And since taking over management of the Durham County Animal Shelter in 1990, the Animal Protection Society has provided food, shelter and medical attention to nearly 7,000 stray, surrendered or abused animals each year.

Last year, over 300 guests enjoyed a spectacular evening at the Washington Duke Inn and Golf Club in support of the APS of Durham. They also had the opportunity to participate in our raffles and live and silent auctions, all of which boasted an array of exciting prizes. We anticipate a similar level of participation again this year.

We hope that you will consider joining us as a sponsor of the 2012 *Tails at Twilight*. Your support of this event will enable the Animal Protection Society of Durham to continue its mission. Together we can make Durham and the Triangle a better place for homeless and neglected animals.

For more information, please contact Maria Hernandez, Director of Development, at 919.560.0640 x231 or via email at mhernandez@apsfordurham.org.

The Animal Protection Society of Durham is a 501 (c)(3) non-profit organization. Tax ID #56-1047100.

Financial Information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 888-830-4989. The license is not an endorsement by the State.

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2012 SPONSORSHIP OPPORTUNITIES

EVENT DATE: MARCH 17, 2012
FINAL PRINT DEADLINE: FEBRUARY 10, 2012

THANK YOU FOR YOUR INTEREST IN THE 2012 *TAILS AT TWILIGHT!*

\$4,000 CELESTIAL SPONSOR

- ★ Live Mentions from Emcee & Auctioneer
- ★ Prominent Recognition at Gala Event
- ★ Ten (10) Event Tickets **with Pre-event admission to the Silent Auction**
- ★ One (1) Reserved Table for 10
- ★ Ten (10) Golden Raffle Tickets
- ★ Full Page Advertisement in Gala Program
- ★ Logo & Website Link on Gala Website
- ★ Logo & Website Link on Gala Email Blasts
- ★ Logo in Gala Program
- ★ Logo in APS Newsletter

\$3,000 LUNAR SPONSOR

- ★ Prominent Recognition at Gala Event
- ★ Eight (8) Event Tickets **with Pre-event admission to the Silent Auction**
- ★ Eight (8) Golden Raffle Tickets
- ★ Half-Page Advertisement in Gala Program
- ★ Logo & Website Link on Gala Website
- ★ Logo & Website Link on Gala Email Blasts
- ★ Logo in Gala Program
- ★ Logo in APS Newsletter

\$2,000 STELLAR SPONSOR

- ★ Signage at Gala Event
- ★ Six (6) Event Tickets **with Pre-event admission to the Silent Auction**
- ★ Six (6) Golden Raffle Tickets
- ★ Quarter-Page Advertisement in Gala Program
- ★ Logo & Website Link on Gala Website
- ★ Logo & Website Link on Gala Email Blasts
- ★ Logo in Gala Program
- ★ Listing in APS Newsletter

\$1,500 BIG DIPPER SPONSOR

- ★ Signage at Gala Event
- ★ Four (4) Event Tickets **with Pre-event admission to the Silent Auction**
- ★ Four (4) Golden Raffle Tickets
- ★ Quarter-Page Advertisement in Gala Program
- ★ Logo & Website Link on Gala Website
- ★ Logo & Website Link on Gala Email Blasts
- ★ Logo in Gala Program
- ★ Listing in APS Newsletter

\$750 SHINING STAR SPONSOR

- ★ Four (4) Event Tickets
- ★ Four (4) Golden Raffle Tickets
- ★ Listing in Gala Program
- ★ Listing on Gala Website
- ★ Listing in APS Newsletter

\$500 HALLEY'S COMET SPONSOR

- ★ Two (2) Event Tickets
- ★ Two (2) Golden Raffle Tickets
- ★ Listing in Gala Program
- ★ Listing on Gala Website
- ★ Listing in APS Newsletter

Your sponsorship of this event will benefit the many programs and services of the Animal Protection Society of Durham

Questions? Need more information? development@apsofdurham.org or 919.560.0640 x231.

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2012 SPONSORSHIP FORM

EVENT DATE: MARCH 17, 2012
 PRINT DEADLINE: FEBRUARY 10, 2012

THANK YOU FOR YOUR PARTICIPATION IN THE 2012 *TAILS AT TWILIGHT!*

Your contribution to this event benefits the Animal Protection Society of Durham.

Individual Donor Name(s): _____
 (as it should appear on all printed materials)

OR

Donor Organization: _____
 (as it should appear on all printed materials)

Contact Name: _____

Donor Address: _____

Daytime Phone: _____ Email Address: _____

Web Address: _____

SPONSORSHIP LEVEL:

- \$4000 Celestial Circle
- \$3,000 Lunar Circle
- \$2,000 Stellar Circle
- \$1,500 Big Dipper Circle
- \$750 Shining Star Circle
- \$500 Halley's Comet Circle

PAYMENT INFORMATION:

I wish to fulfill my pledge now.

- Check made payable to *APS of Durham*.
- Visa MasterCard American Express

Name on Card _____

Credit Card # _____ Exp. Date _____

- Please send me a pledge fulfillment reminder.
- After 3/17/2012*

* **Pledge must be fulfilled before 6/1/2012.**

signature of donor

date

Questions? Need more information? mhernandez@apsofdurham.org or 919.560.0640 x231.
Fax this completed form to 919.560.0643 or mail to address below.

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