



SATURDAY, MAY 20, 2017
DUKE UNIVERSITY EAST CAMPUS

BENEFITING
THE ANIMAL PROTECTION
SOCIETY OF DURHAM

2017 SPONSORSHIP OPPORTUNITIES

*Print ready logo (full color) due by **March 2, 2017** for Walk marketing materials*
*Print ready logos (full color and one color) due by **May 5, 2017** for day-of materials*

\$2,000 TOP DOG

All Forever Friend benefits, PLUS:

- 🐾 Listing as sponsor on all event press releases
- 🐾 Mention and tag in weekly post on APS Facebook page (9,000+ likes)
- 🐾 Mention and tag in weekly post on APS Walk page (500+ likes)
- 🐾 On stage mention by emcee at Walk
- 🐾 Featured PRIME booth location at Walk (next to APS Adoption Table, Registration or Stage)
- 🐾 Ten (10) Walk Registrations & T-shirts
- 🐾 Quarterly promotion of Top Dog Sponsors on APS social media
- 🐾 A featured business ad in one of our bi-monthly newsletters
- 🐾 Signage in APS lobby February through June, promoting Top Dog sponsors

\$1,000 FOREVER FRIEND

- 🐾 Logo and website link on Walk website
- 🐾 Logo and website link on Walk email blasts
- 🐾 Logo on Walk publicity materials
- 🐾 Logo on APS Facebook page
- 🐾 Logo on Walk t-shirts
- 🐾 Logo on Walk signage
- 🐾 Logo in Walk program
- 🐾 Six (6) Walk Registrations and t-shirts
- 🐾 10'x10' area with tent, table and 2 chairs

\$500 PET PARTNER

- 🐾 Logo on APS Facebook page
- 🐾 Listing on Walk website
- 🐾 Listing on Walk email blasts
- 🐾 Listing on Walk t-shirts
- 🐾 Listing on Walk signage
- 🐾 Listing in Walk program
- 🐾 Two (2) Walk registrations
- 🐾 10'x10' area with tent, table and 2 chairs