

# Tails at Twilight

## BEYOND THE BALLROOM

A 50TH ANNIVERSARY CELEBRATION FOR APS OF DURHAM

**SUNDAY, NOVEMBER 8, 2020**

Durham APS supporters attend this one-of-a-kind event year after year to bid on some of the most unique items and experiences any local auction has to offer. This year's virtual event – Beyond the Ballroom - offers an exciting, brand new experience for our supporters from the comfort and safety of their home. Our online program will be engaging and fun, opening participation to a wider audience than ever before! **The auction will be open for two weeks prior to event day, so get your items in early for the best exposure for your business.**



**THIS YEAR**, we hope you'll strive to create experiences that comply with our new socially distanced lifestyle and promote the feeling of safety to excite our guests to bid on your offerings. Below are some suggestions to consider.

**THE TASTEMAKERS** can make an original design or piece not otherwise available exclusively for the Benefit, or donate a limited edition or rare vintage item.

**THE TALENTED** should share their talent by performing, working, or serving with your gift! Or, offer lessons, personal training, a consultation, a course, or even a party to gather a group and teach others while having fun.

**THE RESTAURATEUR** can offer a wine tasting for two or family dinner in their restaurant, a front row kitchen seat so guests can see the action, or a cooking lesson from the chef.

**THE ONE-OF-A-KIND** can donate a week or weekend getaway in a vacation home, or might have a connection to a celebrity, some sports team memorabilia, a hotel, or venue.

**THE PREVIOUS TOP SELLERS** have been high-end experiences or luxury items, such as a Dinner Party for 8 at Parizade with Wine Pairings, handcrafted jewelry (like the one-of-a-kind pendant designed by Jewelsmith), and sports lovers packages.

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**OUR BENEFIT SUPPORTERS GAIN** visibility, connecting with one of Durham's signature charity events; exposure to new potential customers, from an unlimited number of online bidders who will participate in the online silent and live auctions, our 6,000 person email list, 14,000 social media following, and recognition in the APS community of more than 10,000 active volunteers, adopters and donors.

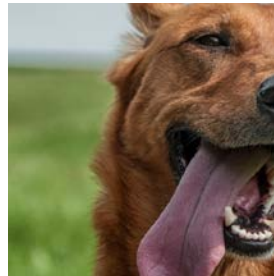


WANT TO GET LOTS OF  
"BARK FOR YOUR BUCK?"

**\$250** will treat **25 DOGS**  
for fleas and ticks for one month

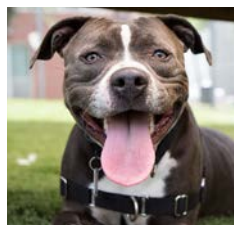
**\$500** will provide heartworm tests  
for **40 DOGS**

**EVERY DOLLAR** helps us provide  
homeless and neglected animals the  
opportunity for a better life



**WHO WE ARE:** Animal Protection Society of Durham (APS) is a 501 (c)(3) not-for-profit organization that has been helping animals in our community since 1970, and has managed the Durham County Animal Shelter since 1990. In addition to county funding, we rely on donations from caring individuals and corporations to feed, shelter and provide medical attention for approximately 5,000 stray, surrendered and abused animals we care for each year. Unlike many other shelters, APS of Durham does not turn ANY animal away.

**OUR MISSION:** Animal Protection Society of Durham is a leader in building lifelong bonds between people and animals through education, community outreach and providing care for animals in need.



**DONATIONS APPRECIATED BY OCTOBER 22, 2020**

[APSOFDURHAM.ORG/TAIIS-AT-TWILIGHT](https://apsofdurham.org/tails-at-twilight) 2117 EAST CLUB BOULEVARD . DURHAM, NC 27704 . 919.560.0640 x231

THE ANIMAL PROTECTION SOCIETY OF DURHAM IS A 501 (C) 3 NON-PROFIT ORGANIZATION. TAX ID #56-1047100