



MAY 29, 2021

WALK FOR THE ANIMALS

## 2021 SPONSORSHIP OPPORTUNITIES

Print ready logo (full color) due by **March 2, 2021** for inclusion on Walk registration materials; due by **March 29, 2021** for posters. Print ready logos (full color and one color) due by **April 28, 2021** for day-of materials.

### **\$2,000 TOP DOG \*\*All Forever Friend benefits\*\* PLUS:**

- 🐾 Time-limited Signage in APS lobby February through June, promoting Top Dog sponsors
- 🐾 Quarterly promotion of Top Dog Sponsors on APS social media (good for 1 year)
- 🐾 A featured business ad in one of our bi-monthly newsletters
- 🐾 Listing as sponsor on all event press releases
- 🐾 Mention and tag in one of the weekly posts on APS Facebook page
- 🐾 Mention by emcee at Walk (Virtual-Live)
- 🐾 Ten (10) Walk Registrations & t-shirts

### **\$1,000 FOREVER FRIEND**

- 🐾 Logo and website link on Walk website
- 🐾 Logo and website link on Walk email blasts
- 🐾 Logo on Walk publicity materials
- 🐾 One business promotion on APS social media during the year
- 🐾 Logo on Walk t-shirts
- 🐾 Logo on Walk signage
- 🐾 Logo in Walk program
- 🐾 Six (6) Walk Registrations and t-shirts

### **\$500 PET PARTNER**

- 🐾 Mention in minimum of one (1) Social Media post prior to Walk
- 🐾 Listing on Walk website
- 🐾 Listing on Walk email blasts
- 🐾 Listing on Walk t-shirts
- 🐾 Listing on Walk signage
- 🐾 Listing in Walk program
- 🐾 Two (2) Walk registrations and t-shirts



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## 2021 WALK SPONSORSHIP FORM

Print ready (full color) logo **DUE MARCH 2, 2021** to be included in Walk registration materials; **DUE MARCH 29, 2021 FOR POSTERS**. Logos (full and one color) for day-of materials are due **APRIL 28, 2021**.

*Please email logos to [development@apsofdurham.org](mailto:development@apsofdurham.org).*

**Business Name:** \_\_\_\_\_  
*(as it should appear on event materials)*

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Sponsorship Level:

<input type="checkbox"/> Top Dog	\$ 2,000	<i>Top Dog sponsors enjoy Forever Friend amenities AND sponsor listing on all press releases, are mentioned and tagged in weekly posts on Facebook and web page, on-stage mention by our emcee at the Walk, ten (10) Walk registrations &amp; t-shirts, quarterly promotion through APS social media outlets, a featured business ad in our e-newsletter, and signage in the shelter lobby from February to June as a Walk Top Dog Sponsor.</i>
<input type="checkbox"/> Forever Friend	\$ 1,000	<i>Forever Friends have their logos linked to their website and received Walk registrations and t-shirts for six (6).</i>
<input type="checkbox"/> Pet Partner	\$ 500	<i>Pet Partners also receive Walk registrations and t-shirts for two.</i>

AMOUNT:

### Payment Information:

- Check made payable to APS of Durham
- Credit Card (Visa/MasterCard, Amex, Discover)

APS USE ONLY	
Promo Code	<input type="text"/>
Payment	<input type="text"/>
Batched	<input type="text"/>
Logo	<input type="text"/>
Website	<input type="text"/>

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ SCC: \_\_\_\_\_

Signature of Sponsor Representative

Date