



Animal Protection Society of Durham



Business Engagement Opportunities: Sponsor all three major fundraising events listed below, starting with *Tails at Twilight* in the fall, starting at \$5,000 and receive top benefits for each!

Contact Darlene Fiscus, Director of Development & Marketing, for more information – Development@APSoFDurham.org

Postponed for 2021



Our Craft Beverage Festival is an occasion for the craft beverage geek and animal lovers to unite. Held in Durham Central Park, this event will feature craft beverage makers from the area in a fun, dog- & family-friendly, outdoor environment! Top sponsors will be featured in promotional videos, printed material/social media, t-shirts, and with an event vendor booth.

VIRTUAL FUNDRAISER: Grab a leash and join us for the 1.5 mile **Walk For The Animals** on May 29, 2021 will take place in neighborhoods all over Durham and surrounding areas this year to ensure we keep our social distance to raise funds for homeless animals in Durham. Sponsor benefits include logo/listing on website, social media promotions, print material, t-shirts, signage and more. Around 1,000 attend this annual event, with mailings sent to nearly 6K homes and posters distributed throughout the area.



Tails at Twilight Beyond the Ballroom will be a virtual, online event. We hope to both celebrate you, your support and the joy pets bring into our lives, together, online on Saturday, November 20, 2021, raising much needed funds for homeless animals in need. This one-of-a-kind event offers pet lovers and enthusiasts the opportunity to support homeless animals while bidding on some of the most unique items and experience any local auction has to offer. Our online program will be engaging and fun, opening participation to a wider audience than ever before. Sponsors will be promoted in various ways throughout the coming year.



ANIMAL ADOPTION CAMPAIGNS

February – **Meet Your Match**; June – **Pick Your Price** cat adoption month; August – **Clear The Shelter**; October – **Movers For Mutts Adopt A Dog Month** (sponsored by *Two Men And A Truck*); December – **Home For The Holidays**. Highlight your business commitment to animals by sponsoring one of our adoption months, underwriting animal adoption fees. **Currently, we are holding online virtual video adoption promotions of supporting businesses.**

A MONTH OF NUTRITIOUS MEALS

One of the best things we can do for homeless animals when they enter our program is to begin feeding them a consistent, nutritional diet. We feed them healthy wet and dry food as well as special formula for underage kittens. Sponsorship of \$3K will feed shelter animals for one month; \$700 for one week; \$100 for one day.



Social Media Impact





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Business Engagement Sponsorship Form

Business sponsorship benefits vary, depending on the level of financial support invested. Business logos will be added to our website Partner page and various other agreed upon benefits. Please contact Darlene Fiscus for more details and help deciding upon the level of sponsorship that will help your business achieve its' philanthropic goals.

Business Name: _____
(as it should appear on event materials)

Contact Name: _____

Mailing Address: _____

Daytime Phone: _____ Email: _____

Website: _____

Sponsorship Level:

State your interest here \$ _____

AMOUNT:

Payment Information:

- Check made payable to *APS of Durham*
- Credit Card (Visa/MasterCard, Amex, Discover)
 - Name on Card: _____
 - Card Number: _____
 - Exp. Date: _____ SCC: _____

Signature of Sponsor Representative

Date

Contact Darlene Fiscus, Director of Development & Marketing for sponsor levels, benefits and to customize your partnership experience: development@apsofdurham.org 919-560-0640 ext. 231