

### Corporate Business Engagement Opportunities



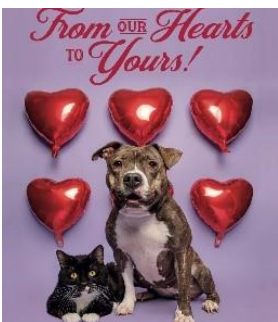
**Community Events**, we offer occasions for the community members and animal lovers to unite. These events will take place at a variety of venues in Durham, including HiWire brewery, Durham Central Park, and others. These events are fun, dog & family-friendly, outdoor events that will be featured in promotional videos, websites and social media with a vendor booth at the event. If you would like to host an event or partner with us, please email [events@apsofdurham.org](mailto:events@apsofdurham.org).



Grab a leash and join us for the **Walk for The Animals** for the 1.5 mile walk around Duke University East Campus to raise funds for homeless animals in Durham. Help give Durham animals the second chance they deserve! Sponsor benefits include logo/listing on website, social media promotions, print material, t-shirts, signage and more. Around 500-800 community members attend this annual event; mailings are sent to more than 10K homes; email promotions sent to more than 6K addresses; posters will be distributed to businesses throughout the region.

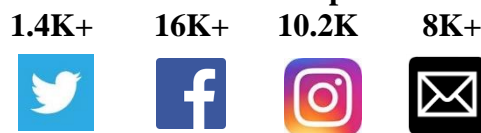


**Tails at Twilight** gala is an evening of spirited fun and generous giving to benefit the Animal Protection Society of Durham, held at the Washington Duke Inn. Tickets include a hosted cocktail reception, three-course dinner, silent and live auctions, and dancing to a live band, in semi-formal, festive attire. Sponsorship benefits include an array of promotional opportunities, from logos on mailings, social media mentions and highlights at the event. Approximately 350 attend this annual event; mailings are sent to more than 10K homes; email promotions are sent to more than 6K addresses.



March – **Meet Your Match**; June – **Pick Your Price** cat adoption month; August – **Clear The Shelter**; October – **Movers For Mutts Adopt A Dog Month** (sponsored by Two Men And A Truck); December – **Home For The Holidays**. Highlight your business commitment to animals by sponsoring one of our adoption months, underwriting animal adoption fees. Research shows that calling attention to shelter animals through promotional events inspires people to act and ‘adopt don’t shop’ when considering a new pet for the family.

### Social Media Impact



The Animal Protection Society of Durham  
 2117 East Club Boulevard  
 Durham, North Carolina 27704  
 (919) 560-0640 [WWW.APSOFDURHAM.ORG](http://WWW.APSOFDURHAM.ORG)

