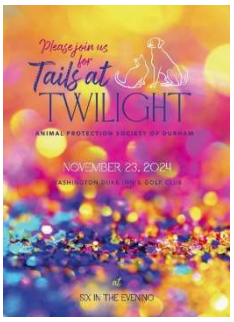
Animal Protection Society of Durham

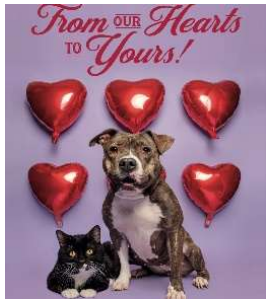
Business Engagement Opportunities

Community Events are fun, dog and family-friendly occasions for community members and animal lovers to unite at a variety of venues in the Triangle. Many of these are outdoor events held at local businesses and festivals that provide APS of Durham with an opportunity to promote our work through promotional videos and social media. We welcome partnerships with businesses of all types!

Grab a leash and join us for the **Walk for The Animals** on **May 30, 2026**! This event invites our community members to help us raise funds for homeless animals in Durham through team and peer-to-peer fundraising. Sponsorship benefits include logo/listing on our websites, social media, print material, t-shirts, signage and press releases. This annual event draws in over 1,000 donors and captures the attention of over 16k followers and friends. The Walk is featured in local magazines and posters will be distributed at businesses throughout the region.



The Tails at Twilight gala is an evening of spirited fun and generous giving to benefit the Animal Protection Society of Durham. This year the gala will be held on **November 22, 2025** at the Washington Duke Inn, it features a 1 hr cocktail reception, three-course dinner, silent and live auctions, and dancing. Sponsorship benefits include an array of promotional opportunities, from logos on mailings, social media mentions and highlights at the event. Approximately 350 friends attend this annual event and mailings, email promotions and social media reach over 16k followers.



Throughout the year, APS has a variety of fun promotions and events that bring attention to our mission and work. Research shows that calling attention to shelter animals through promotional events inspires people to act and 'adopt don't shop' when considering a new pet for the family. These promotions are fun and engaging ways that we reach out to our community, and our regularly scheduled events are the following: March – ***Meet Your Match;*** June – ***Pick Your Price*** cat adoption month; August – ***Clear The Shelter;*** October – ***Movers For Mutts Adopt A Dog Month*** *(sponsored by Two Men And A Truck);* December – ***Home For The Holidays****.*
Would you like to highlight your business commitment to animals by sponsoring one of our adoption months or underwriting animal adoption fees? Contact us today!

Social Media Impact

17K+	**12.4K+**	**8K+**

Animal Protection Society of Durham is a 501 (c) 3 non-profit organization. Tax ID #56-1047100
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